



# ***SHOCKING CASE STUDIES***

CHRIS READER

# **Shocking Case Studies**

How Complete Beginners Are Turning Into  
Full-Time Earners Online In 2024

Discover How They Made Millions with  
Zero Tech Skills Using a Breakthrough  
Technology

By Chris Reader

# CASE STUDY #1

**Kai Wei Yang**



***Kai's best month is \$323K! English is his second language!***

## Background

My name is **Kai** and I live in Taiwan with my wife and family.

English is my second language.

Before affiliate marketing, I tried a drop-shipping business. It was tough. My parents got angry because I filled their home with products that I needed to ship.

Later, I **bought a house**. This motivated me to find a new easier way to make money and pay off my debts. I realized drop-shipping would be very hard to scale in Taiwan because our population is just 23 million.

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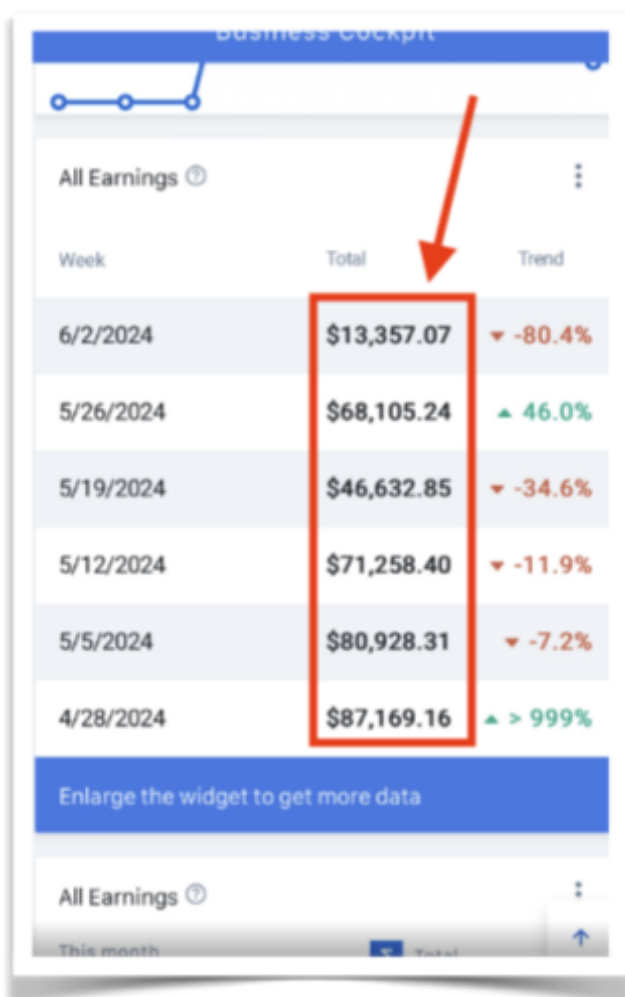
So I knew I would like to break into the English market. That's when I found affiliate marketing and the Velocity Profits Method.

It was tricky at first because I had to learn English. I got a **big education in writing and speaking English by watching many of the case studies from the program.** I would write down sentences and then ask ChatGPT to correct me.

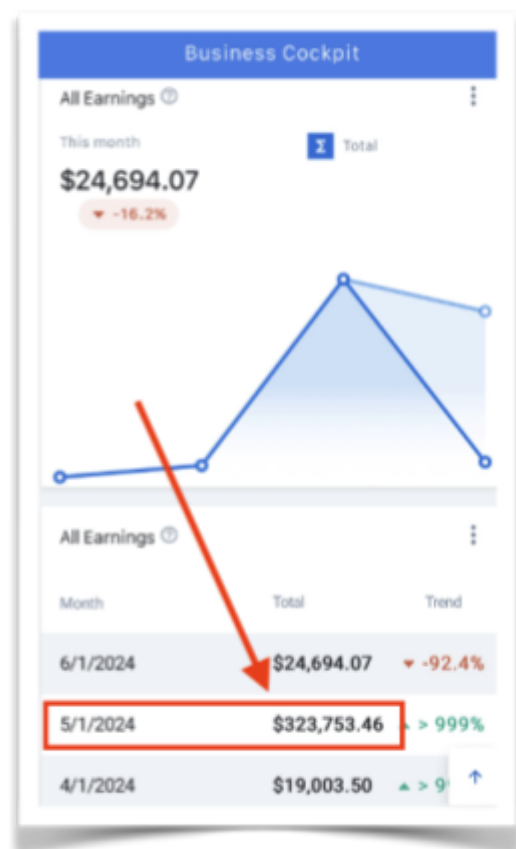
When I started I didn't know anything about this strategy, but step by step, each day, I learned something new to reach my goals.

## His Results

**Best week: \$87,169**



**Best month: \$323,753**



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In May 2024, Kai achieved big results, earning **\$46K**, **\$71K**, and even **\$87K** in a single 7-day period.

One day, he woke up in the middle of the night when his child kicked him in his sleep. Already awake, Kai checked his stats.



*“I was so excited I couldn’t sleep. This was my entire year’s profit but in one day,” he said. “It was funny when I started this business my mom thought I was just wasting time playing video games all day.”*

## His Best Advice

I think **manifesting is the key to success**. Also, if we don’t change our beliefs, we’ll keep switching from business model A to B to C and never get anywhere.

Be willing to do the steps every single day to achieve success.

Find out what works and what doesn’t, then you can scale up your

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profits fast. I skipped certain parts of the course and wasn't getting the results I wanted.

Once I realized I needed to follow each step exactly of the Velocity Profits Method from A-Z, that's when I started to see big results.

This business model is amazing because you don't need to worry about replying to customer service emails, you don't need to worry about shipping a product, you just create ads and increase your budget.

When I have a winner I just check my stats for **5-10 minutes a day**. Velocity Profits is the most important course that's **changed my life**.

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# CASE STUDY #2

**Stephaine McNeil**



**Stephanie  
made \$41k in  
her best  
week!**

## Background

Hi, I'm **Stephanie** and I'm from New York.

Back in 2013, my husband and I became real estate brokers. We had good success but very little freedom. I never got to sleep in on Saturday.

One time, I remember going on vacation with the family and spending most of my time working on my laptop. Even when I was at home, I couldn't spend 30 minutes making pancakes for my kids without the phone ringing. It was non-stop.

I realized that real estate wasn't going to give me the lifestyle I wanted. I spoke to people who have been in the industry for 20+ years and they were bitter. That's not what I wanted.

Also, I grew up in a household where I never saw my parents. They got up at 5am and got back at 7pm. I spent all my time at school or in after-school care.

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This wasn't the life I wanted. I didn't have a strong connection with my parents and I wanted a **better relationship with my kids**.

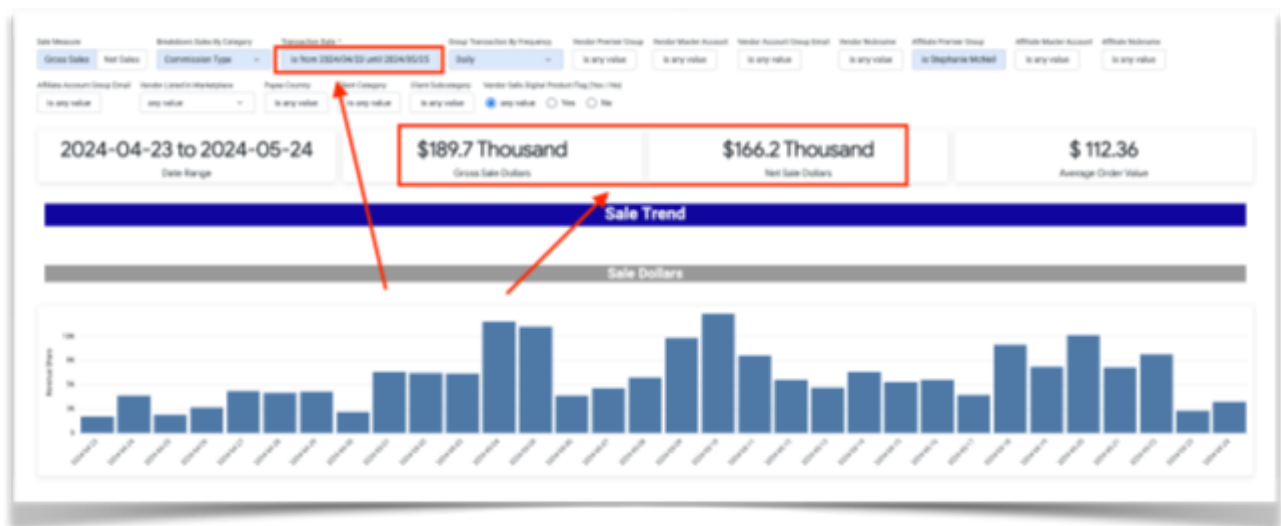
I found an interview with someone doing this style of affiliate marketing. I thought, "If a single mom who is super busy with two kids and working in a restaurant can succeed with this, so can I."

So I started looking into making money online and discovered Chris Reader and he introduced me to the Velocity Profits Method.

## Her Results

Stephanie has achieved the **Clickbank Platinum Award** (*Generating over \$250,000 in sales!*)

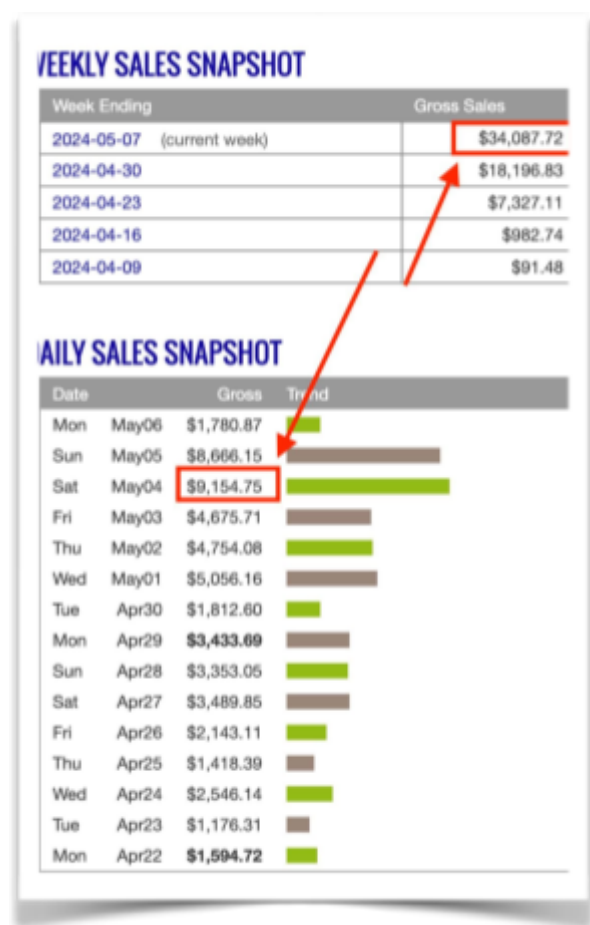
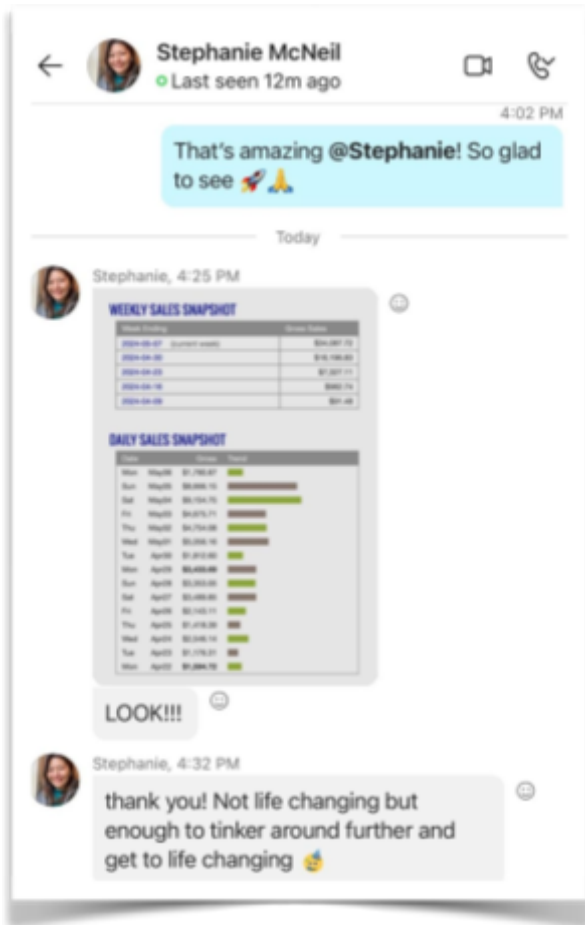
**Best month: \$189K in 30 days**



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**\$34,087 in a single week!**

**Best day: \$9,154.75!**



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Stephanie has hit \$17k - \$41K weeks!  
**Her best week: \$41,387.01**



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## Her Best Advice

Your mindset is so important. If you start this journey and say, “Yes, I’m going to win,” it puts you on a path to success.

Do something every day towards your goal. It doesn’t have to be creating video ads. You can spend the day reading the newspaper and gathering inspiration for new ideas. It becomes a game.

Once you find that thing that takes off, you only spend 15-20 minutes a day checking stats.

You have to make time for this. Sometimes that means sacrificing time for your future self.

The investment is worth it. You can spend tens of thousands of dollars getting a degree and still never work in the field. With this Velocity Profits method, you’re learning a brand new skill set that has zero cap on your earnings potential.

You don’t need much of an education to do this, just follow the process. It’s such an amazing time for everyone to jump into this. It’s a golden opportunity.

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As long as you have the drive, you can succeed.

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# CASE STUDY #3



**RICH BELL**

**Rich Made  
\$541K In a  
Single Month  
(Feb 2024)  
and  
Continues To  
Pull Huge  
Checks!**

## Background

I'm **Rich** from a small town in the UK. I live with my wife and our 3 teenage daughters.

My partner and I both came from humble, middle-class families and expected the same for ours. We never dreamed of making big money.

I've had a bunch of jobs over the years, but none that allowed me to build real wealth.

Like a lot of people during the Pandemic, I searched for a way to make money online.

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I tried eCommerce and drop shipping, but it was a lot of work for low margins. Plus, all the customer service requests were overwhelming.

I also tried Facebook ads for a short time but it didn't work out. I feel like I missed the boat on that platform.

I didn't have a credit card and I was low on cash, so I started with a 100 British Pounds a day budget and reinvested that.

## His Results

In the beginning, he **invested a small amount and then turned that into \$1k and continued to scale from there.**

Now, he's making a life-changing income.

Rich is averaging around **\$10k to 15k a day.**

With monthly results like \$187K, \$254K, 447K, and even 541K. (*See on the next page!*)

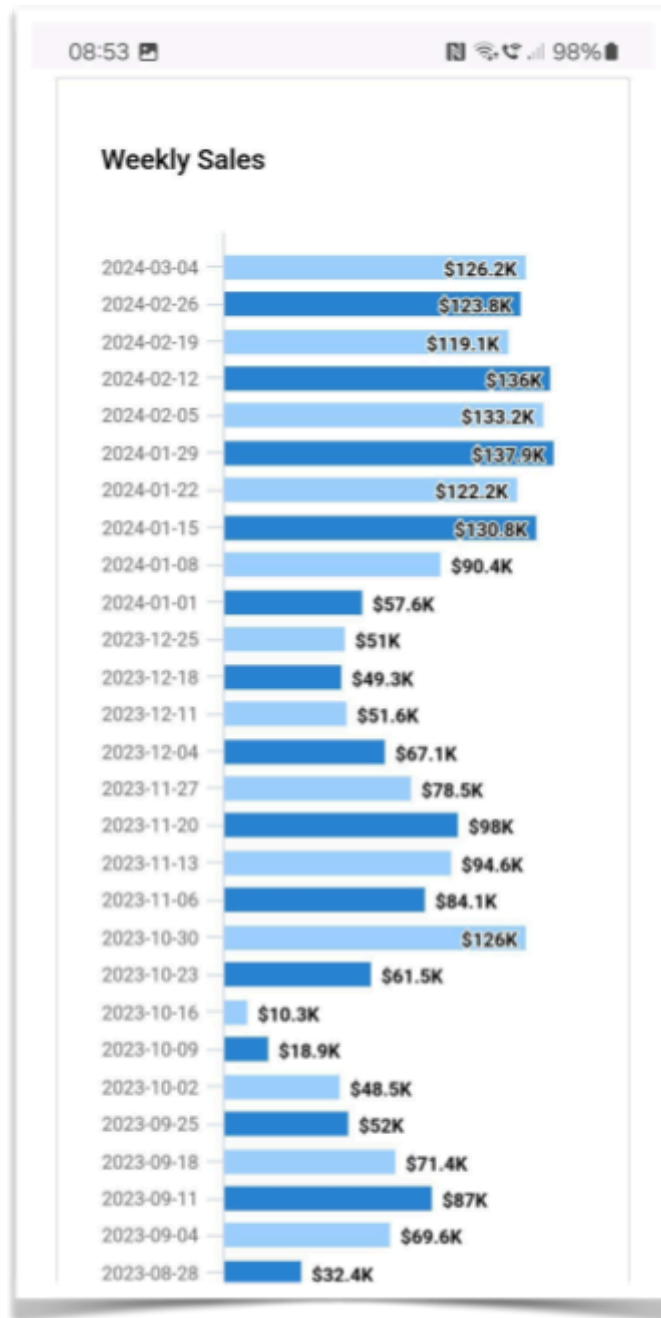
He wanted his kids to have options in life (that Rich never had himself). Now, he can buy his family anything they need.

**Massive Monthly Sales from \$72K to \$541K!  
2024 Results: March to August**



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# Huge Weekly Sales from \$10K to \$136K in 2024



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## Rich Bell Daily Stats for Feb-March



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**Big weeks earning \$141,457  
and big days making \$29,233  
and \$63,022.**

Gross Sales	
	\$141,457.95
	\$101,996.33
	\$128,242.66
	\$108,634.30
	\$106,464.26

**DAILY SALES SNAPSHOT**

Date	Gross	Trend
Tue Aug30	\$18,916.80	
Mon Aug29	\$17,011.75	
Sun Aug28	\$22,458.25	
Sat Aug27	\$29,233.03	
Fri Aug26	\$17,791.47	
Thu Aug25	\$10,804.36	
Wed Aug24	\$25,242.29	
Tue Aug23	\$12,372.28	
Mon Aug22	\$10,730.83	
Sun Aug21	\$14,396.89	
Sat Aug20	\$16,162.44	
Fri Aug19	\$14,208.18	
Thu Aug18	\$17,957.03	
Wed Aug17	\$16,168.68	
Tue Aug16	\$16,809.65	

Sat	Aug27	\$29,233.03
Fri	Aug26	\$17,791.47

**DAILY SALES SNAPSHOT**

Date	Gross	Trend
Wed Nov02	\$0.00	
Tue Nov01	\$47,593.48	
Mon Oct31	\$45,931.76	
Sun Oct30	\$63,022.49	
Sat Oct29	\$52,107.18	
Fri Oct28	\$46,178.64	
Thu Oct27	\$56,508.06	
Wed Oct26	\$52,476.46	
Tue Oct25	\$50,663.72	
Mon Oct24	\$53,321.60	
Sun Oct23	\$46,826.94	
Sat Oct22	\$58,285.81	
Fri Oct21	\$55,221.33	
Thu Oct20	\$46,016.06	
Wed Oct19	\$39,622.91	

Sun	Oct30	\$63,022.49
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# Clickbank Diamond Award Winner!

Rich won this award for generating \$5 million on the platform in a single year!



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## My Best Advice

The training is easy to follow. It's all laid out for you step-by-step. Just trust the system. **Do exactly what it says and to see a breakthrough.**

Keep pushing yourself out of your comfort zone.

Think like a business owner. Reinvest your profits to grow bigger and bigger.

Your sales will actually get MORE consistent as you scale up. That's because you have more opportunities for people to buy.

It's so simple to create videos with Chris' new Velocity Profits Method. If you're dedicated, I honestly think anyone can do this.

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# CASE STUDY #4

Darcy Ward



***Darcy hit \$208K during his best month!***

## Background

My name is **Darcy Ward**, and I'm from the east coast of Canada.

When I started affiliate marketing, I was **in a 9-5 job I didn't like.**

I worked for a telecom company, but I always knew I wanted to be an entrepreneur.

The thought of **sacrificing my best years** working for someone else didn't sit well with me.

However, I stayed in the job because it had good benefits. It felt risky to do something when I had a family and a comfortable life.

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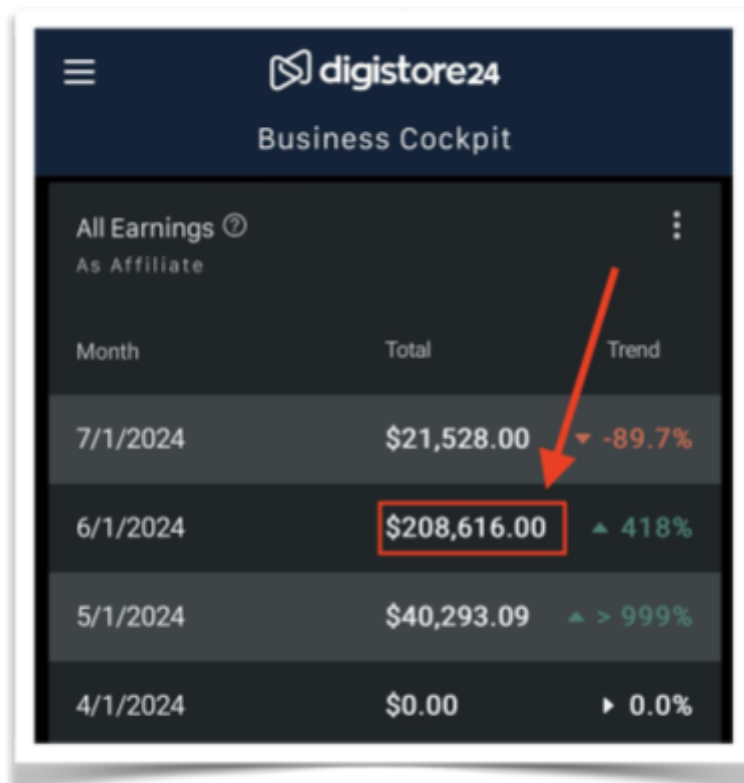
Thankfully, the universe stepped in and **I got fired**. That's when I went all-in on this method. Every day I'm so grateful that I get to do this full-time. In fact, when I found out I was fired, I had to fight back my smile. :)

It's not even about the money. It's about creating value for people and problem-solving. I find it very exciting!

Since 2013, I've tried lots of affiliate marketing strategies, but **Velocity Profits was the only one that worked for me.**

## His Results

**Darcy's best month: \$208,616!**



Month	Total	Trend
7/1/2024	\$21,528.00	▼ -89.7%
6/1/2024	<b>\$208,616.00</b>	▲ 418%
5/1/2024	\$40,293.09	▲ > 999%
4/1/2024	\$0.00	▶ 0.0%

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# April 2024: \$102,340

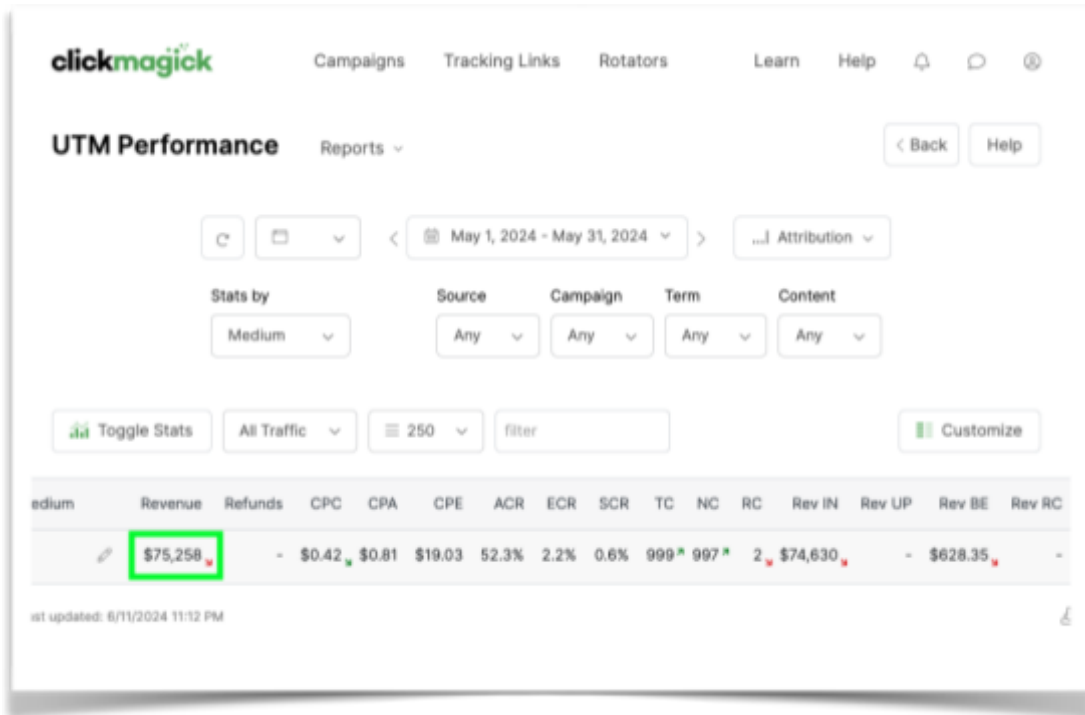
The screenshot shows the ClickMagick UTM Performance report for the period of April 1, 2024, to April 30, 2024. The report is filtered by 'Medium' and shows a total revenue of \$102,340. The table below provides a detailed breakdown of the performance metrics.

Medium	Revenue	Refunds	CPC	CPA	CPE	ACR	ECR	SCR	TC	NC	RC	Rev IN	Rev UP	Rev BE	Rev RC
	\$102,340*	-	\$1*	\$1.78	\$49.47	55.8%	2%	0.7%	729*	724*	5*	\$101,220*	-	\$1,120*	-

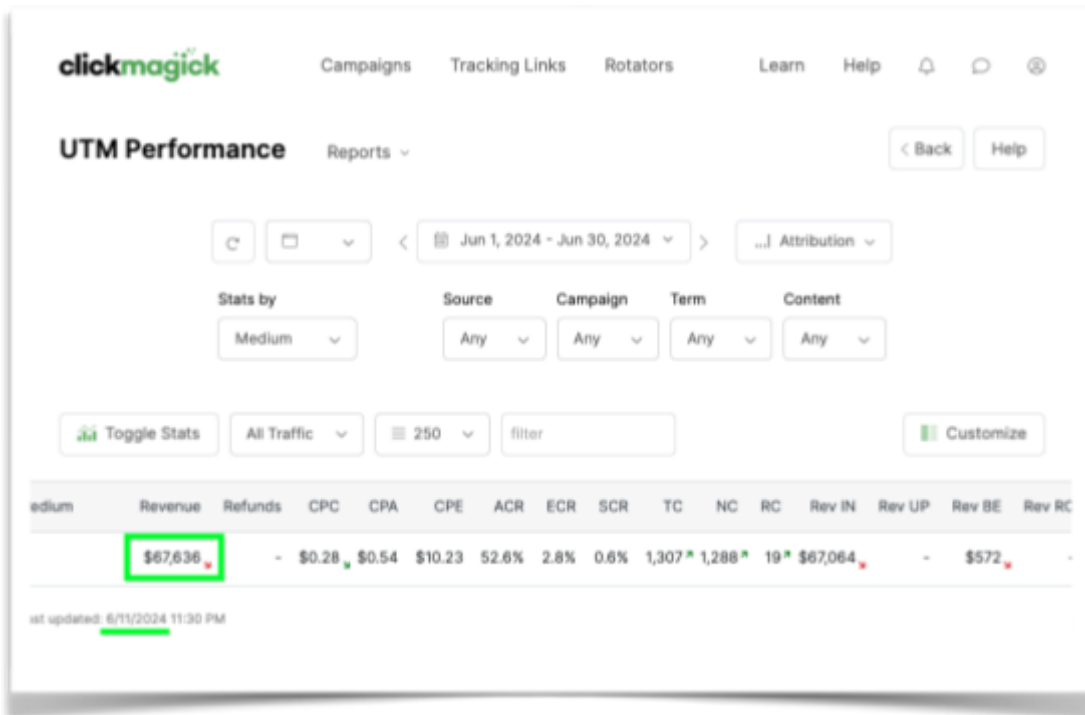
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**May 2024: \$75,258**



**June 2024: \$67,636**



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## His Best Advice

**Don't reinvent the wheel.** It's easy to think you can do it "better." When I started, I tried to do everything "my" way. It didn't work. The entire process is laid out for you, step-by-step. Follow the Velocity Profits Method.

**Don't overthink it.** Be careful of falling into the "perfectionism" trap. That won't get you anywhere. Instead, take massive action towards your goal every single day.

**Find your big "why."** When you have a strong enough reason *why* in life, you'll find the drive, determination, and endless motivation to push forward.

**Find a supportive community.** When you do business alone, you'll face limiting beliefs and barriers. I wouldn't have achieved my success without the Velocity Profits community around me.

**Immerse yourself in success.** I went to sleep listening to Chris Reader's success stories to engrain the thought patterns and beliefs I needed in my subconscious.

Tony Robbins says, "There's never a lack of resources; just a lack of resourcefulness." I have a saying that goes, "Good' is a dangerous place to be. It's not 'bad' enough to do anything but it's not 'great' enough to feel fulfilled. It's too easy to settle. Don't ever settle!"

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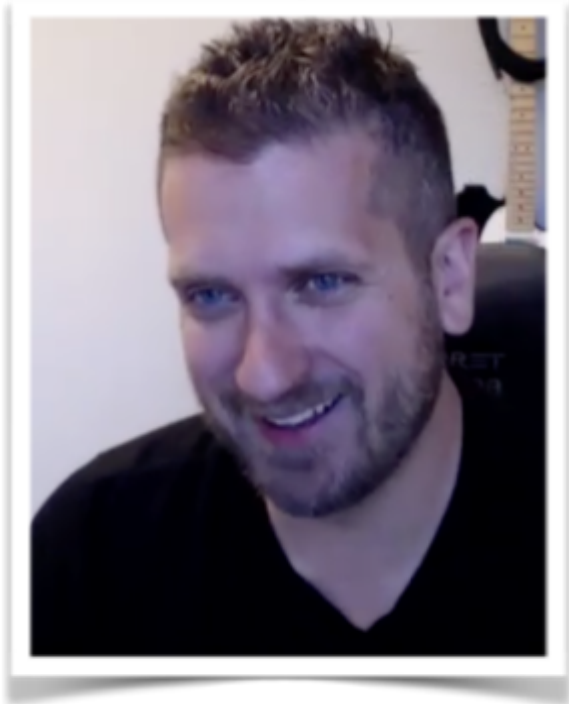
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# CASE STUDY #5

**Bob Opiela**



**Bob made  
\$62K in April  
2024**

## Background

I'm **Bob Opiela**. I'm an engineer from Buffalo, New York.

A few years ago my wife and I started a family. However, because of my 9-5, **I couldn't spend time with them**. I worked ridiculous hours.

I wanted to find another avenue to make money so I could stay at home. I looked into all the money-making stuff, everything under the sun.

I finally settled on affiliate marketing. I love that there's no customer service and no products to ship. It's amazing.

Today, I make life-changing money, but it's not the money that excites

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me, it's the freedom and TIME I've regained.

## His Results

In a single month, Bob made \$100,000 in revenue (\$42,000 profit).

Now, thanks to his success, Bob has **retired his wife from work**. (She used to be a physiotherapist.)

Recently, Bob went out to a steak dinner with his wife and they both burst into tears of joy. They felt so grateful for the lifestyle they've created thanks to the Velocity Profits Method.

**\$62,499.74 made in the first 21 days of April 2024**

**\$54,344.41 in March 2024**

TRANSACTION QUALITY		
SELLER	AFFILIATE	
Mar 01 - Mar 31   Apr 01 - Apr 21		
<b>Current Sales :</b>	<b>\$62,499.74</b>	<b>1,254</b>
Last Month :	\$54,344.41	959
<b>Current RFND :</b>	<b>\$4,833.04</b>	<b>80</b>
Last Month :	\$2,467.46	38
<b>Current CGBK :</b>	<b>\$485.57</b>	<b>8</b>
Last Month :	\$0.00	0

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**Lots of \$1,000 and \$2,000 days!**

## DAILY SALES SNAPSHOT

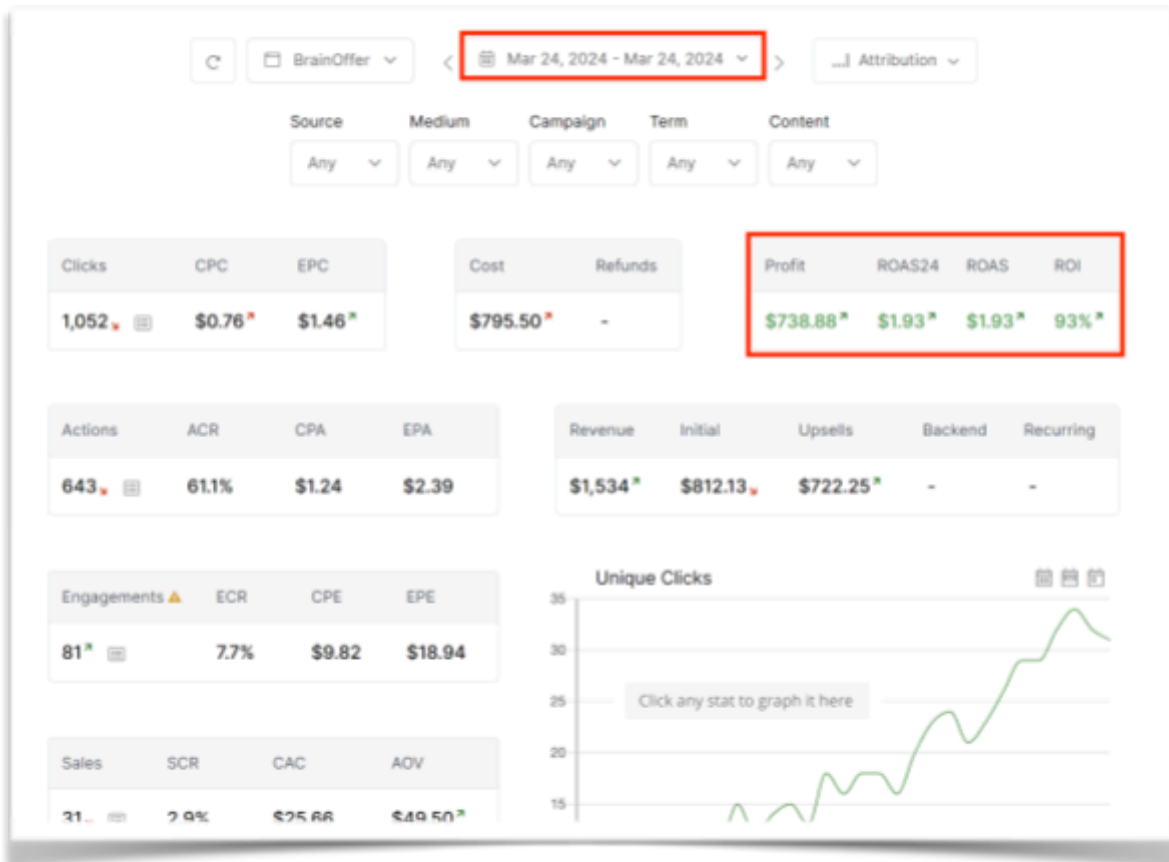
Date	Gross	Trend
Mon Apr22	\$950.00	
Sun Apr21	\$3,500.73	
Sat Apr20	\$2,806.61	
Fri Apr19	\$2,900.00	
Thu Apr18	\$2,100.00	
Wed Apr17	\$1,798.70	
Tue Apr16	\$1,727.53	
Mon Apr15	<b>\$1,364.99</b>	
Sun Apr14	\$1,800.21	
Sat Apr13	\$975.58	
Fri Apr12	\$1,605.76	
Thu Apr11	\$2,371.11	
Wed Apr10	\$1,715.30	
Tue Apr09	\$1,231.23	
Mon Apr08	<b>\$1,247.50</b>	

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**Best week: \$22,624**  
**Consistent weeks above \$8,000!**

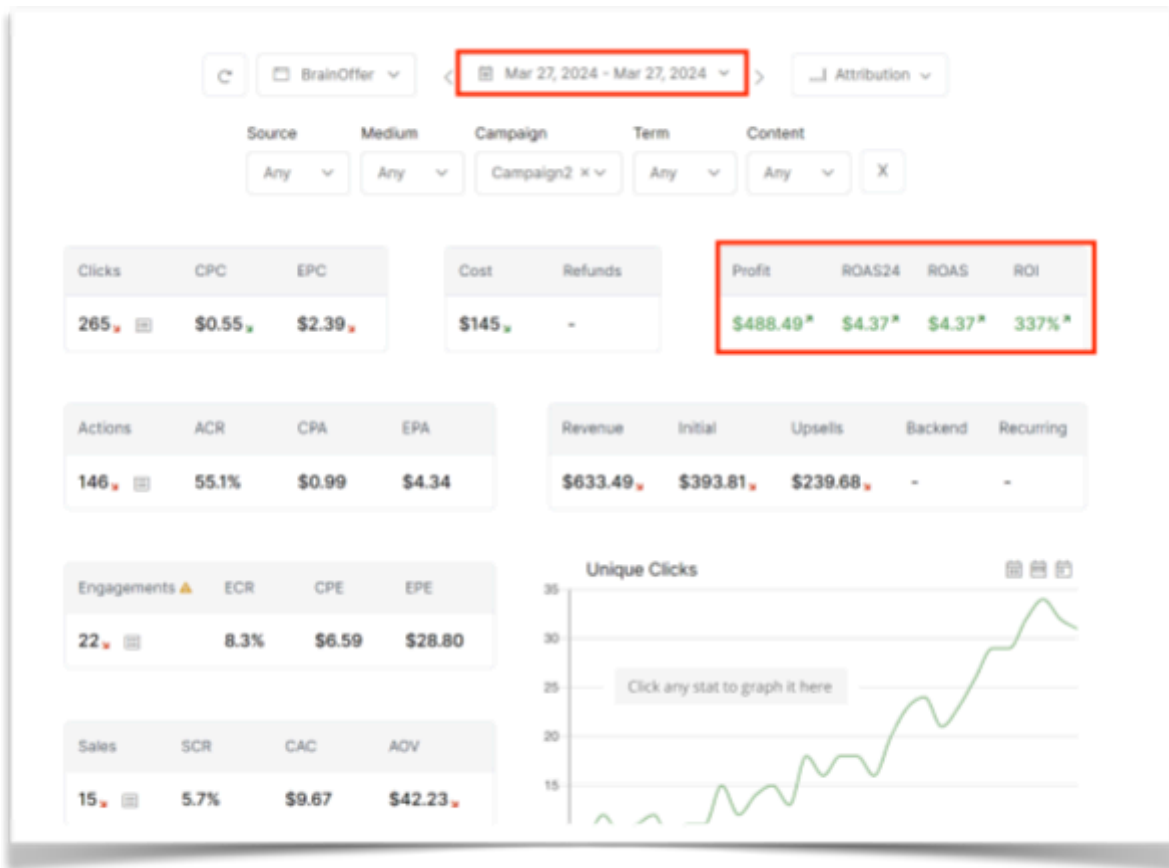
Week Ending	Gross Sales
2024-04-23 (current week)	\$14,056.04
2024-04-16	\$11,560.48
2024-04-09	\$9,964.45
2024-04-02	\$22,624.04
2024-03-26	\$8,787.16

**\$738.88 made in a single day! (March 24, 2024)**



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**\$488.49 made on a single day (March 27, 2024)**



## His Best Advice

Think hard about what you want out of life and why.

Pinpoint your distractions and remove them. Whether it's Netflix or hanging out with friends you don't like, drop these activities and focus on your goals.

Also, focus on the steps in the method. I used to refresh my sales dashboard every 20 minutes. That didn't move the needle for me.

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Instead, just do the tasks Velocity Profits requires so you succeed faster.

**Follow the formula, and use AI tools.**

It's all a skill of psychology. Understand your prospect's **pain points** so you can create a winner faster.

Long-term discipline is key too. You're only as good as your last decision.

The first sale changes everything.

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# CASE STUDY #6

**OWEN STOVALL**

***Owen made \$56k in a single week in March 2024***

## Background

I'm **Owen** from **Beuford, SC**. I've been playing competitive tennis since I was a kid.

I was raised by a single mother and it wasn't easy growing up. Once I became a teenager, I felt a sense of responsibility to contribute to the bills. To help my mom out.

After finishing college in 2020, I moved back home because I couldn't find a job in finance.

I felt like I had failed.

All my college buddies landed their dream banking jobs, making around \$120,000.



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I let my mom and myself down (though she never showed it). I pretty much thought my future was screwed at that point.

**Being unemployed was rough.** Luckily, I got my old job back coaching tennis. But I started to feel **mild depression** because I didn't know what to do with my life.

I had to figure out how to make money on my own. Eventually, I found Chris Reader's system.

I wanted to break my family's cycle of making money to survive. Instead, I wanted to **“live a full life on my terms.”**

Back when I was 16, I remember my tennis coach saying, “It looks like you don't want to win. Give yourself a shot to win.” Those words changed my beliefs.

I took that belief and applied it to the original Profit Singularity training and now this updated Velocity Profits mentorship and as you can see... the rest is history.

## His Results

Owen has been at this game for a while, starting a few years back.

In **March 2024**, Owen had breakout results earning between \$13K to 56K per week.

## Best Week in March 2024: \$56,390

### WEEKLY SALES SNAPSHOT

Week Ending	Gross Sales
2024-03-12 (current week)	\$28,930.00
2024-03-05	\$51,545.00
2024-02-27	\$56,390.00
2024-02-20	\$18,085.00
2024-02-13	\$13,470.00

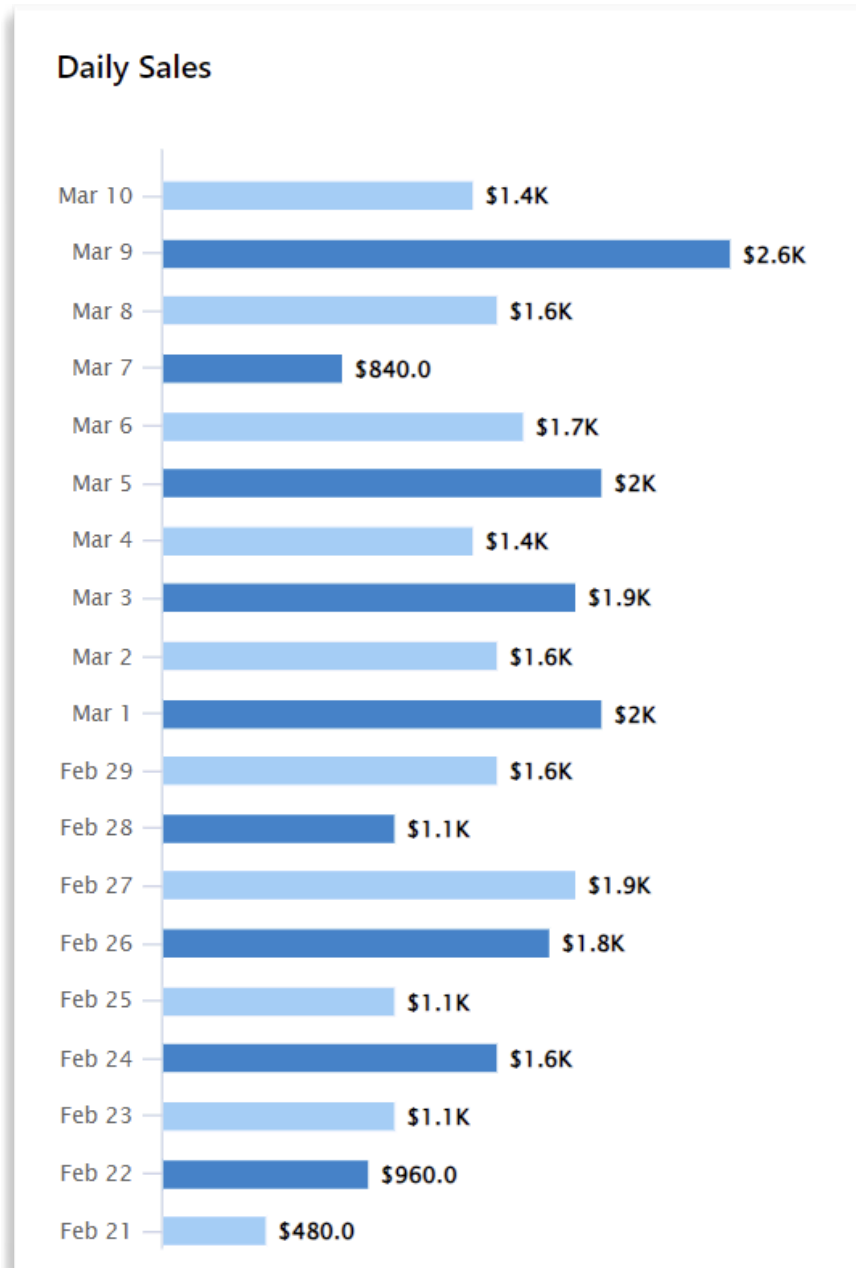
### DAILY SALES SNAPSHOT

Date	Gross	Trend
Sun Mar10	\$2,095.00	
Sat Mar09	\$8,375.00	
Fri Mar08	\$5,600.00	
Thu Mar07	\$6,850.00	
Wed Mar06	\$6,010.00	
Tue Mar05	\$7,245.00	
Mon Mar04	\$8,925.00	
Sun Mar03	<b>\$8,890.00</b>	
Sat Mar02	\$6,555.00	
Fri Mar01	\$5,705.00	
Thu Feb29	\$7,195.00	
Wed Feb28	\$7,030.00	
Tue Feb27	\$8,995.00	
Mon Feb26	\$7,165.00	
Sun Feb25	<b>\$12,015.00</b>	

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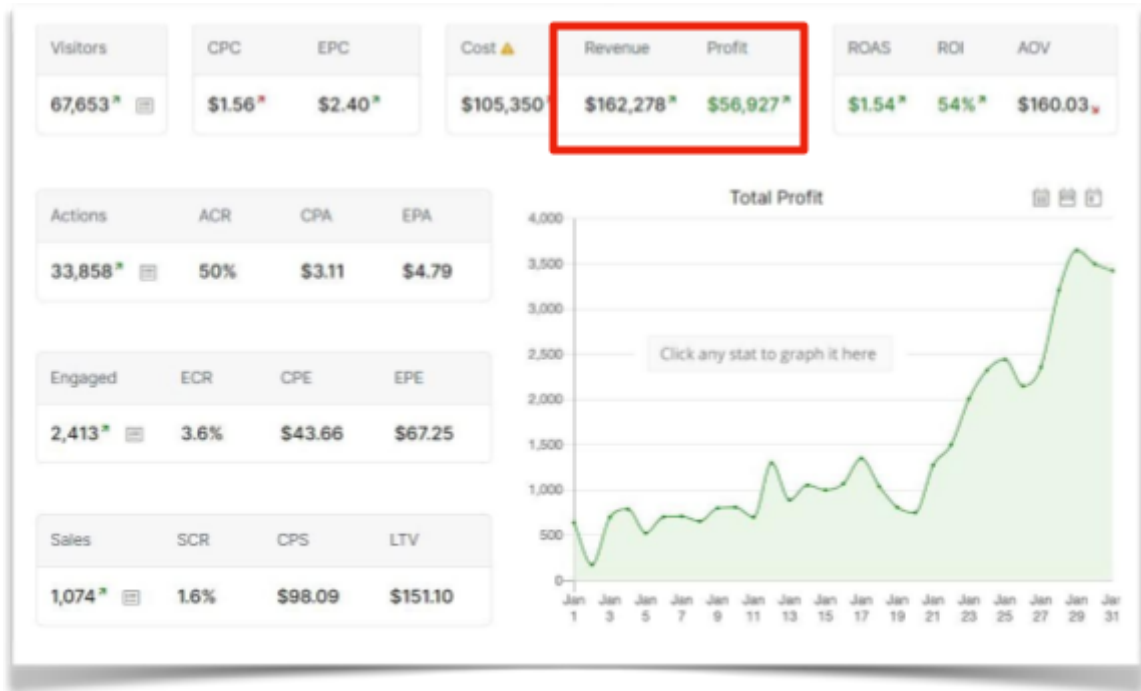
## Best Day March 2024: \$2,600



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His first HUGE breakout was when he hit **\$56k profit** from \$162k in sales. plus he started hitting his first \$10k Day.

“It’s pretty crazy how fast things can change with one ad.”



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## **Owen's Clickbank Platinum Award**

Awarded for earning over \$250,000 in a single year



The secret to success with the Velocity Profits Method is to **take action** every day. You have to get your “reps” in. Real growth happens by **DOING**, not thinking.

Learn something new each day, have patience, and **don't make excuses.**

Learn and push yourself. In 30 days you could be far **beyond your wildest dreams.**

Each step forward is a new opportunity to learn and grow.

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Once you have a winner, **bump the budget** and watch the big numbers you've heard about become a reality.

**It's an incredible feeling** to know you have a skill you can use to build a life for the people you care about.

Now, I can afford to ask myself, "What type of lifestyle do I truly want to live?" because the money I earn from this method lets me dream big.

This wasn't possible before.

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# CASE STUDY #7

**VIN ZERBO**

***From Starving  
Artist To  
\$142,131 Profit  
in a Single  
Month!***



## Background

I'm **Vin**. I'm 32 and from New Jersey. I guess you could call me the **Passionate Artist type**. I'm also practical because I knew I needed to find a business to make money to pursue the things I want rather than the traditional "Starving Artist" route.

I've been a **musician** since I was a kid. Like many, I formed a band, and we had a blast making music for years. We nearly signed a deal, but when things got serious, the band fell apart from personality clashes.

**After that, I felt lost.**

I had always dreamed of touring with the band and playing music around the world. I needed to find a way to make money.

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**My skills were limited** to playing drums and writing music, so I got a job in sales, selling cars, music gear, and other things. But I wasn't very good at it.

Then I got a job with a bank inside a grocery store, trying to sell bank products and credit cards to people while they shopped for food. **It was a terrible job.**

Then, I **looked into online opportunities.** At first, I struggled with drop-shipping because I only sold \$100k in the first year at a 5% profit. Sounds like a lot but when you do the math, that's \$5,000 for an entire year! Not sure how many people can live off of \$400 a month profit!

When it comes to Velocity Profits, I love the creative part of it. I'm big into the Law of Attraction and it felt so fresh and different with the A.I. tools.

I didn't realize I'd get everything on a silver platter.

The 80/20 Rule of affiliate marketing resonated with me. You do the most crucial 20% for the business and make the most amount of money from promoting a product (80%).

You don't need to run the actual business for the product. There's **no fulfillment, no inventory, no staff.**

To be honest, I had to confront my fears and overcome self-doubt and self-belief to become successful.

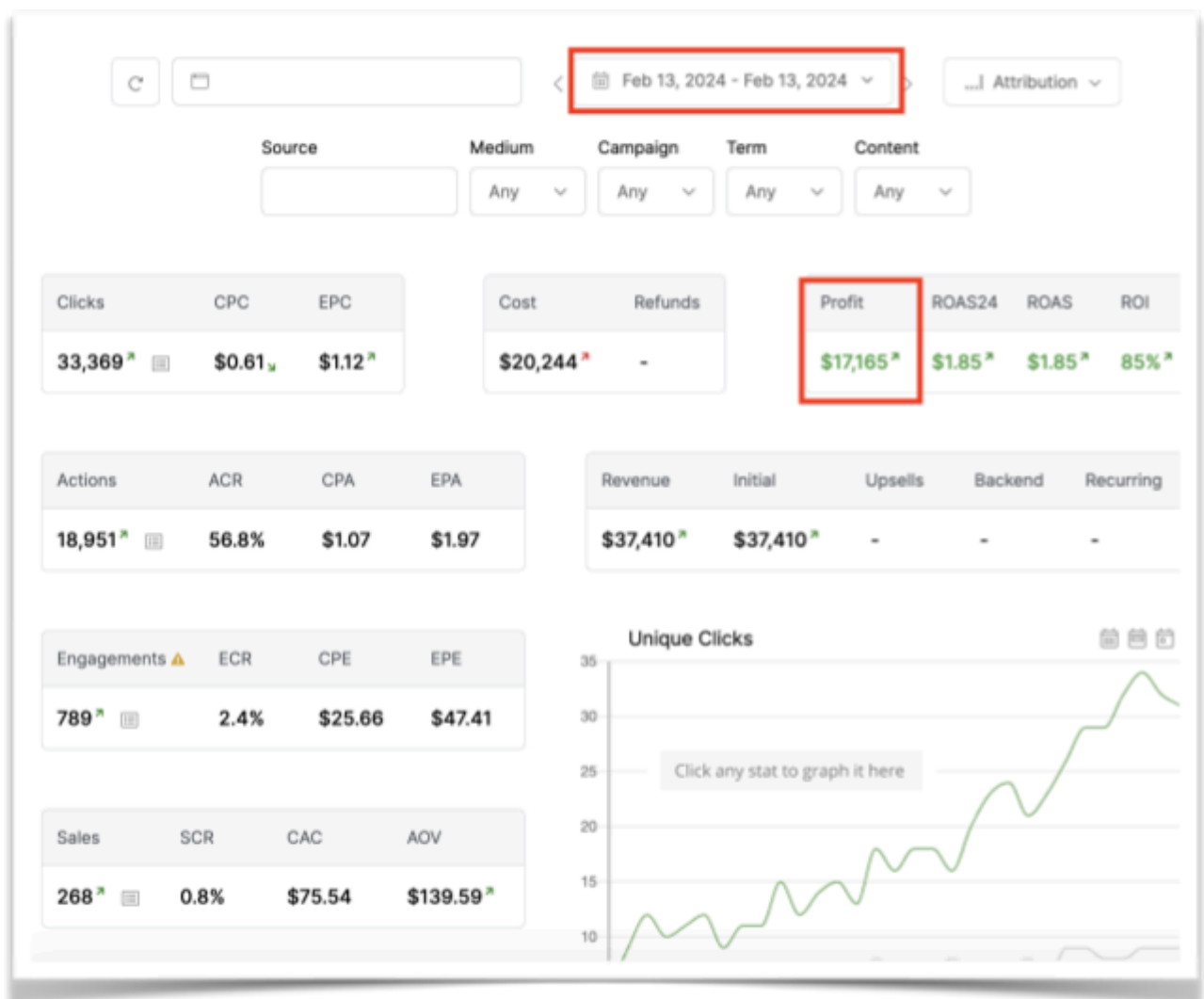
Most of us have a problem believing we can succeed even when we see

it's working for others. If you can overcome that and follow the steps, you'll make it. It's as simple as that.

## His Results

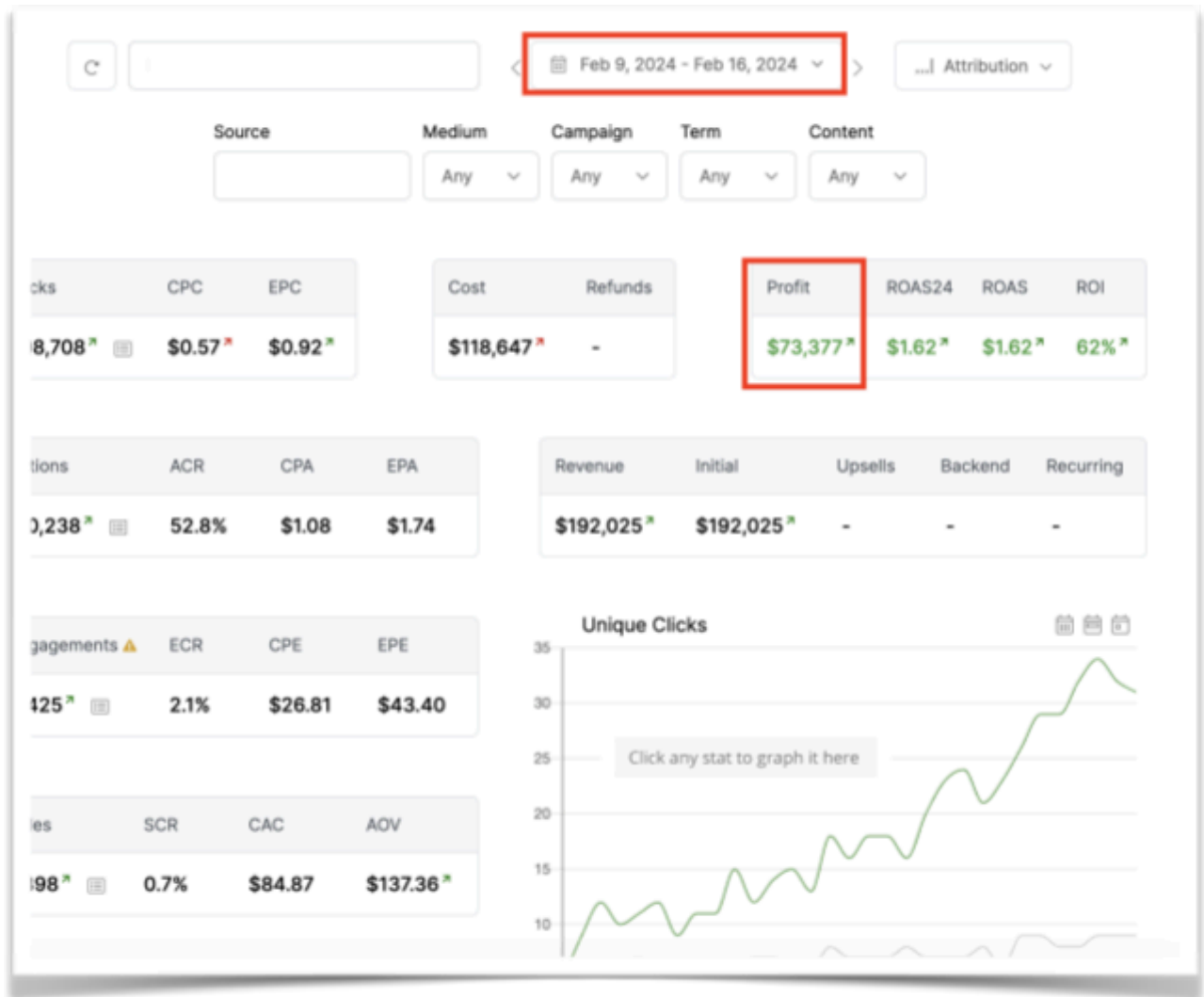
# Vin's Best 2024 Results

## Best Day: \$17,165 Profit!



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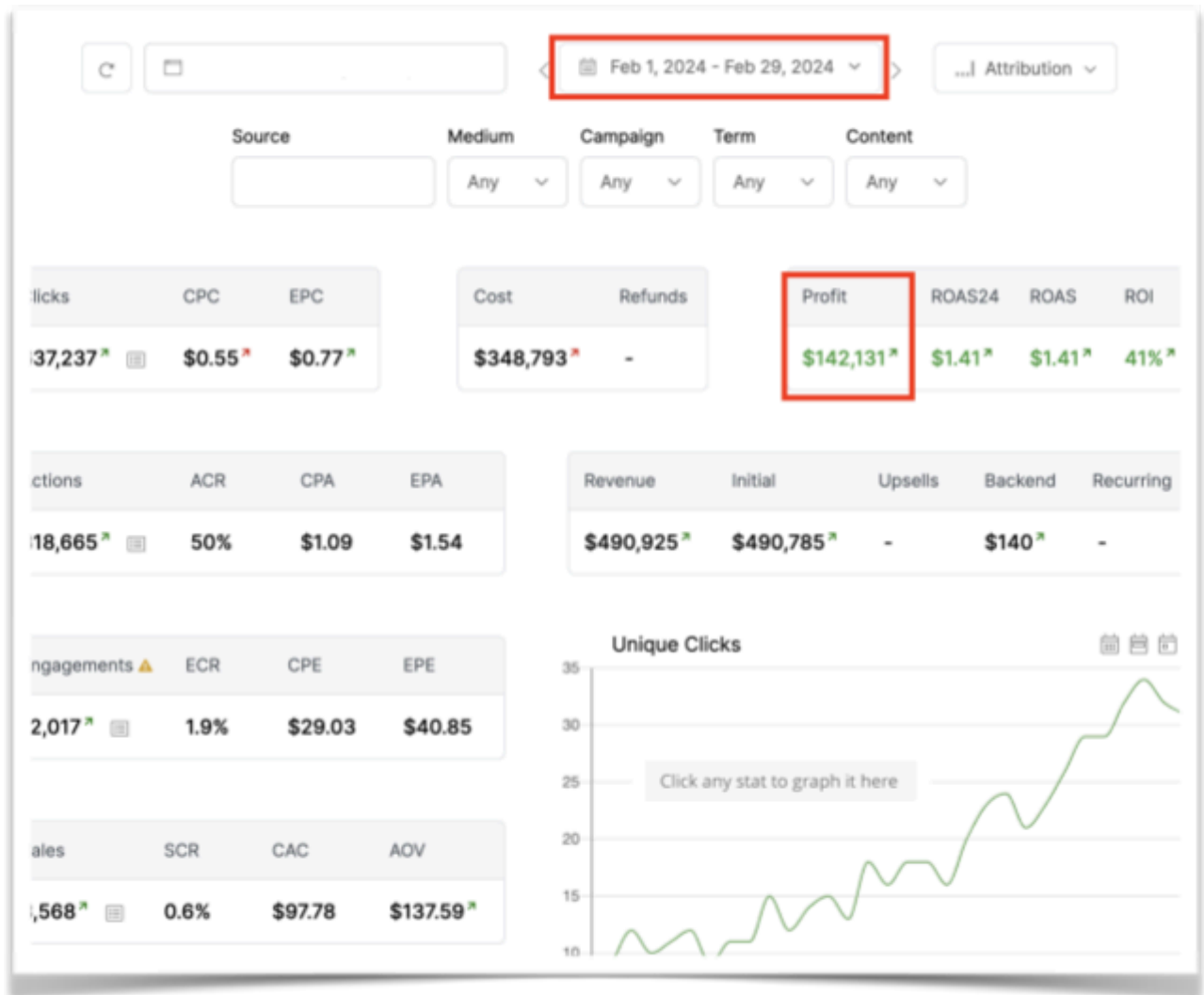
# Best Week: \$73,377 Profit!



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# Best Month: \$142,131 Profit!



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## My Best Advice

I don't think there's any better ROI in life than with Velocity Profits.

Once you see the crazy numbers with your own eyes, your confidence will turn into conviction.

After you complete the steps and find something that's working, you'll have so much more free time.

For example, when I have a winner, I **spend 10 minutes managing my account. The rest of the day I'm free.**

Leverage both sides of your brain. There's the creation side and the analysis side.

When you run a campaign, ask yourself, "Is this working?" Don't fall in love with your creations. Let the numbers do the talking and thinking.

This is pretty simple. I'd argue 90% of the people reading this have done more complex things at their jobs.

The opportunity is incredible. You just have to get good at one thing. Once you do that, **the return on investment is SO HIGH for this one skill set.**

It's a gift once you achieve your first winner. Then you KNOW that you can recreate it again and again and it feels easier each time you do it.

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# CASE STUDY #8

**ANTHONY N.**



***Anthony  
made \$6.3M  
in five  
months!***

## Background

I'm **Anthony**. I'm from Newport Beach, California, and live about 5 minutes from the beach. I'm in my mid-30s and married with a newborn daughter.

I had a normal upbringing working in restaurants and at a grocery store. Eventually, I thought I'd have a **career in hotel management** so I went to work for Marriott Hotels.

This is my "regular" job phase. **I was content, but not satisfied.**

It paid more than waiting tables, but it felt corporate and stuffy. **I didn't like wearing a suit all day.**

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I saw the management guys in their 40s and 50s and I didn't like where my future was headed.

My soul was telling me I couldn't work at a hotel for the next 30 years, but I didn't know what else to do.

One day a friend showed me a way to make money online.

At first, I didn't believe him, but then he showed me his bank account and I saw he was making \$6k a month, every single month.

That made me think, *"Maybe there's something to this."*

When I discovered the Velocity Profits Method, it was like a bolt of lightning. I KNEW I could do this and **someone cracked the code for me.**

All I had to do was learn the steps and put them into action. Well, as you can see, it worked out pretty well for me.

## His Results

I was optimistic that I would succeed with this. I never dreamed I would reach this incredible level in less than a year, but there you go.

With one offer, I made over \$6.3m in 5 months and \$2.5m in profit! Once you dial it in, Google does the rest. I kid you not.

**For the last 3 months, I spent most of my days at the beach**

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**with my family while building sandcastles and having fun.**

I just check my stats for a few minutes each day to make sure everything is on track.

The one thing I value the most is the freedom to do what I want to do and Velocity Profits lets me do that.

Do what is taught in the course and NOTHING ELSE!

**In 5 Months Anthony Generated \$6,339,714.  
That's 3,665,322 Views and 43,465 Sales**

**He won the Clickbank Diamond Award**  
(Awarded for generating over \$5m in a single year!)



## My Best Advice

**Mindset** and having a **positive attitude** are super important for your success.

The biggest difference for my (or anyone else's) breakthrough is having the **confidence** to know it'll work.

If you **put your faith in this method** and keep moving forward, it's only a matter of time before you see results.

Jim Rohn once said, *"Profits are worth more than wages."*

Remember that in your entrepreneurial journey.

When you learn from Chris Reader—an award-winning super affiliate—and follow his training, you'll win.

Just keep going and trust the process.

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# CASE STUDY #9

**HIMANSHU PATEL**

***Himanshu made \$444K in 5 months, allowing his parents to retire early!***

## Background

Hello, I'm **Himanshu** from a small village in **India**. I grew up in a family of farmers but I always wanted more for my life.

At an early age, I read lots of marketing and self-development books to get the skills I needed.

My parents made a **great financial sacrifice** and sold all their jewelry to send me to University to get a degree in IT and computer



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science. It was a huge risk!

This situation made me even MORE determined to not quit until I succeeded.

I didn't want to work for a corporation for the next 30 years so I started an IT business as an app developer.

However, the business struggled. Sadly, I was forced to close the business because I couldn't get enough clients. **I let my family down and this scarred me.**

Later, I taught myself how to promote products on Instagram.

It took me 6 months of my parents asking me every night at dinner, "Did you get a sale today?" Finally, I made my first sale for \$25.

It **felt like a million dollars** after trying so hard to make money online.

Over the next year, I DID make some money, but I realized it would take too long to become a real, sustainable business.

That's when I came across Chris Reader and his strategy.

I teamed up with my brother and we used the Velocity Profits System to generate sales.

Now, English is my 3rd language so it was more difficult to sound like a Native speaker. We realized it was quite easy once we followed the steps.

To this day, I can proudly say I've NEVER had a salaried job in my life and plan to keep it that way!

## His Results

**\$444,944k In Sales From Clickbank**



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**Himanshu Achieved The Clickbank Platinum Award**  
within 90 days of finding his winner. (\$250,000+ in sales)



In less than a year, **Himanshu** and his brother paid off his parent’s mortgage, bought back their mother’s jewelry—which she sold to put them through college—and retired his father for life!

*“It came much quicker than I thought!”*

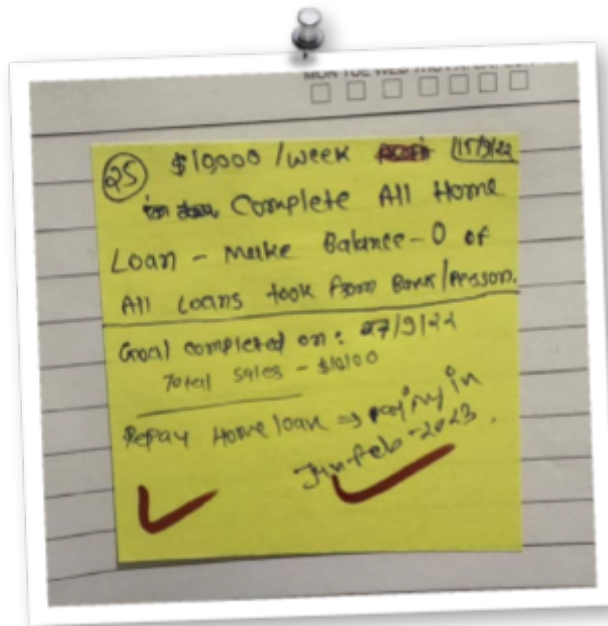
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*“Now I have the confidence and skills to make money any day I want.  
It’s a great feeling!”*

“I gave myself goals to achieve each day and then went back to write the date I completed them. This is one of my FAVORITE achievements.”

### **Make \$10k in a Week (Completed)**

Pay off parents’ mortgage to make them debt-free.



### **My Best Advice**

Learn one thing at a time. Otherwise, you might confuse yourself in the beginning.

Write down daily milestones and celebrate when you achieve them.

Have something to look forward to every day while working to keep you motivated.

I found I achieved my goals faster once I broke everything down into

small steps.

The resources, tools, and templates provided in Chris' course are **everything you need to succeed**.

I just did the work and made minor improvements until I reached a breakthrough.

Once you know the tricks, YouTube is the easiest platform to use.

It's so much better than Facebook. I didn't need to learn all the complicated targeting.

Make small changes and let YouTube bring you the best customers.

I learned from my organic Instagram days that **patience and a positive mindset are critical to success**.

Keep pushing forward every day, even if you don't see an immediate result. It's only a matter of time.

Once you find your winner, it's easy to go from \$1k to \$5k to \$10k per day in a week or two.

I would never have imagined that I would be able to scale up so quickly, especially considering I was on a budget.

Everyone can achieve these types of results, or even better results if they follow this method.

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# CASE STUDY #10

**HAN**

***Han made \$870k  
from Jan to  
Aug!***

## Background

My name is Han and I'm from Malaysia. I know I look 14, but I'm 34 and married with 2 kids.



I worked as a software engineer, developing language for banks. The hours were long and I didn't see my young family much.

Plus, there wasn't much potential to make \$100k/month like with affiliate marketing.

Ultimately, I told my wife I didn't want to waste time slowly building a career only to work long hours. She encouraged me to look for a way to make money online.

To give myself a financial safety net while I tried to make this work, I

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took a full-time job as a remote software tester.

I tried trading stocks and then dropshipping, but once I discovered the benefits of the affiliate marketing model, I knew it was the best thing out there.

I had some success with paid ads on Facebook, but things really took off for me when I learned the Velocity Profits Method from Chris.

## His Results

Han has generated some incredible results!

**Best day:** \$18,823, (July 16)

**Best range:** \$199,475 in 41 days (June 4 - Aug 21)

**Total sales:** \$870,803

See proof on the following page...

**In Feb, Han did huge days from \$1k to 8k per day. His best day was \$8,845 on Feb 21.**



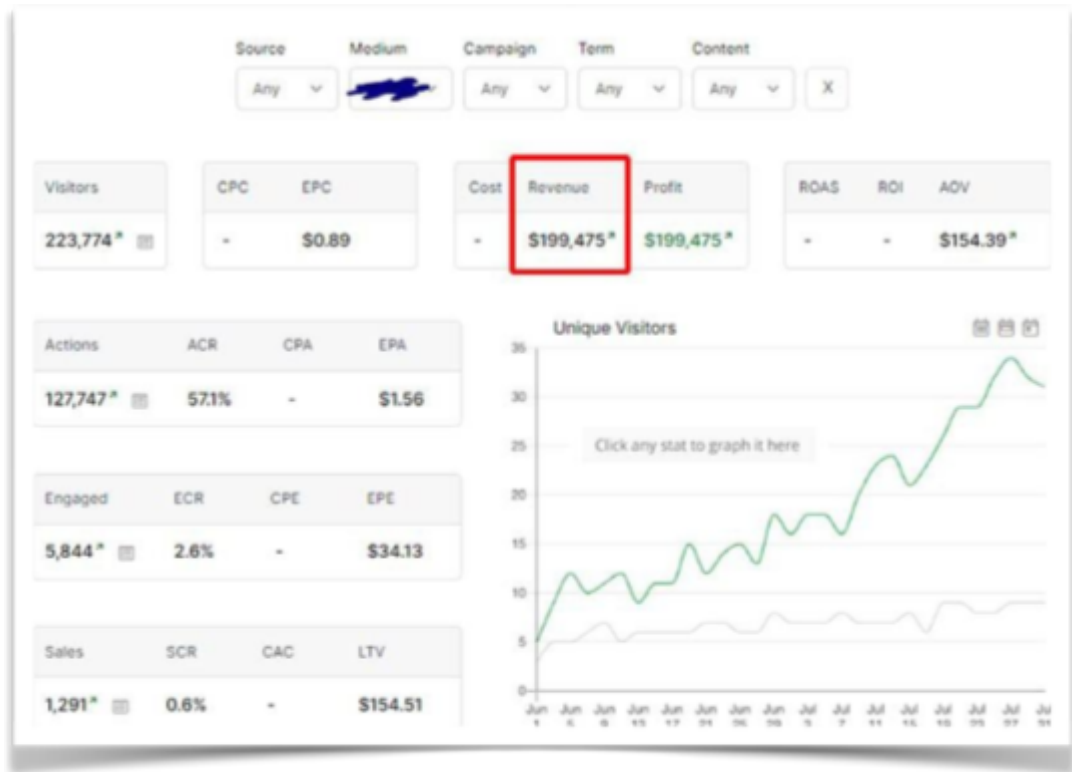
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**In June, Han's best day was \$18,823, (July 16) right after his previous best day of \$16,786**



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## \$199,475 in 41 days (June 4 - Aug 21)



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**Total revenue so far from Jan - Aug: \$870,803**



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## My Best Advice

Going through a proven blueprint is the best choice.

Looking around for lessons on YouTube videos takes **too long**, is **confusing**, and **does not show the complete step-by-step method** you need to succeed.

I was quite impressed by the skill sets Chris has.

Plus, the templates, software, and AI tools made a huge difference in both the speed and quality of my ads.

Follow the Velocity Profits system closely.

Focus on what's important and don't waste time learning things in the beginning that don't matter. Chris tells you where to focus.

Chris and the community are sincere and genuinely care about their students.

The money I'm making now feels amazing and so unreal. It truly feels like I'm printing money.

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# CASE STUDY #11



**MARCO DANIELE**

***Used His Profits  
To Buy a  
Vacation Home  
In Italy For  
CASH!***

## Background

I'm Marco from Eastern Canada.

I'm in my mid-40s, divorced, and raising 2 kids full-time. I worked as a software developer for a traditional corporate American company for 25 years.

**I was sick of working 16 hours a day**, and not having as much time with my kids.

I felt like I was on a hamster wheel with **my years passing by**.

I wanted to do something for myself and to live life on my terms rather than for a paycheck.

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I previously dabbled in affiliate marketing on the side, but nothing ever caught fire for me. I hit a \$1k day a few times running Facebook ads, but nothing sustainable.

I stumbled across Velocity Profits and what's so amazing about it is that Google and YouTube are the two biggest search engines in the world, yet no one could figure out how to run affiliate marketing ads on it.

I'm working so hard now because my goal is to retire early, have steady profits, and enjoy a balanced life.

## His Results

Due to his cash crunch and low credit limits, Marco decided to find more obscure offers.

He figured no one was looking at those so it would be easier to succeed with.

The strategy worked well when he found his first winner. He focused on putting his profits back into more ads to scale up more.

A few months later...

...with patience, his sales reached 4-figures a day in February.



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Marco quickly went from high 4-figure a day to 5-figure a day two months later at the end of April into May.

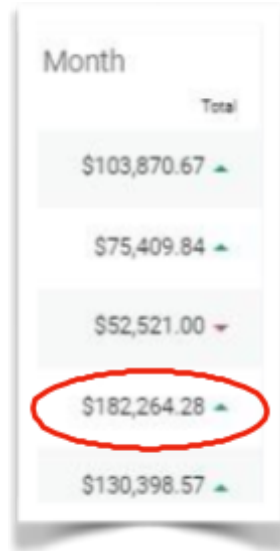
**Best Day (May 2nd) - \$17,347.52**



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## **Best Month (May) - \$182,264.28**

He started generating 5 to 6-figures a month for the next five months.



## **Clickbank Platinum Award 2 years running! (\$250,000+ of sales in a single year)**

Marco's life has completely changed.  
He has more time for his kids than ever before.



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He bought a **vacation home in Italy** by the sea **for cash** with the profits he made from this system.

**MARCO'S BEST DAY - \$17,347**  
**MARCO'S BEST MONTH - \$182,164**

### His Best Advice

Get your pride out of the way. My first winner wasn't even that good, but it worked.

Keep it simple. Don't be a perfectionist. **"Don't overthink it. Just get your ads out there."**

Let go of the pressure of "knowing everything" and trust in the process.

Focus on smaller niches where there's less competition. That makes it easier to get quick wins and build your skills and confidence.

Then take that experience and go into the biggest niches that you can scale to 5-figures a day and beyond.

There's not one way to scale. Just think about your personality.

I'm pretty conservative, so it's more about a slow and steady approach.

I'd rather make \$3k-\$5k per day with a steady ROI so I can enjoy more free time with my kids.

The key to mastering any niche is to have a system, employ patience, and have perseverance.

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Affiliate marketing is truly a great business model so stick with it, even if it gets challenging at times because it's worth it once you get to the other side.

Don't forget that anything good in life requires growing pains.

# CASE STUDY #12

**RYAN HOOD**

***Ryan made \$511k promoting ONE product!***

## Background

My name is **Ryan**, I'm 26, and I'm from Toronto, Canada. I've been working online since I was 22.



In high school, I had a job selling clothes and sports equipment. One skill I learned from sales was how to deal with people and figure out what they want.

That's been a great help for me to tap into people's emotions and psychology.

Since college, I'm proud to say that I've never had a 9-5 salaried job!

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I'm not married yet so my 'why' is all about lifestyle. **My goal was financial freedom, location freedom, and time freedom to live my life how I choose.**

Currently, I run an ad agency. It's very time-consuming.

Over the years, I've dealt with 600 clients, often demanding perfection while paying next to nothing.

Plus, owning a business has many drawbacks, such as people management.

With 15 employees worldwide, that's 15 personalities, egos, compensation, and insurance plans.

Plus, five time zones to hold meetings, and all the drama that comes with managing clients and my team.

While it's a profitable and stable business, I wanted something that was just for myself.

Something where I didn't need a team or clients to make it work.

Don't get me wrong I'm grateful to have this business, but I wanted a change.

I knew about the business model of affiliate marketing, but I was waiting to find the right method and the right guys to learn from.

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After the first month of reviewing all of the training modules, I decided to take things to the extreme.

I flew to Mexico City for one month. I locked myself in a room at night and I didn't stop until I found a winner.

It worked for my personality.

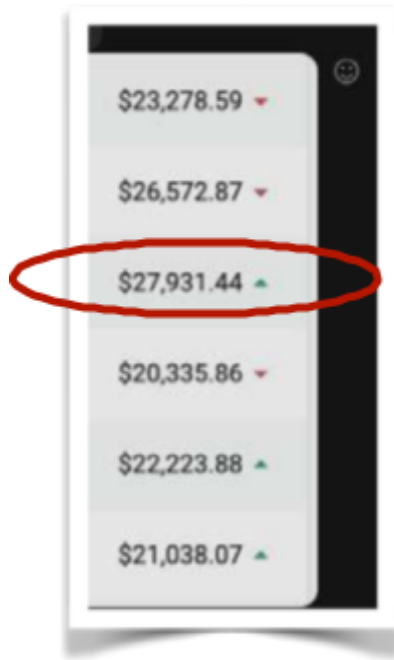
My objective was to test at least one ad every day until I cracked it. I've seen so many other affiliates do it so I knew it was only a matter of time.

Everyone needs to ask themselves what they're willing to do for success.

**My MANTRA:** A weak person in a strong environment outperforms a strong person in a weak environment.

## His Results

**\$27,931.44 | Best Week**



**\$511,412 | Total Revenue for one offer**

Ryan, 11:22 AM

Top vendors

Since account was created	Total refunds/chargebacks - Amount (%)	Gross revenue
[Redacted]	11.8%	\$511,412.85
[Redacted]	18.2%	\$1,031.26
[Redacted]	0.0%	\$561.88
[Redacted]	0.0%	\$245.83
[Redacted]	0.0%	\$101.76

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**RYAN'S BEST WEEK - \$26,572**  
**RYAN'S BEST MONTH - \$89,363**

## My Best Advice

When you start something new and see the success stories of others, you think, “Can I make this work for myself?” **At the end of the day, if you don't test then you'll never win.**

**Once you get that first crack, then you know it'll work and you can go all in.**

Then, it comes down to a few things:

1. Taking the right actions (The system shows you that.)
2. Run for long enough to get a big enough sample size.
3. Be consistent every day to get better

**As long as you apply those three things, then you're well on your way.**

It comes down to, “What are you going to do with the knowledge you learn?”

Obviously, the system is proven by the results of the people making it happen every single day.

If you follow the process, you're going to get results, plain and simple.

My favorite thing about Velocity Profits is the simple **framework** you give people to follow.

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**It's as simple as following a sequence of steps.** (1, 2, 3, 4, 5, etc.)

Unlike Facebook, **YouTube has been very stable for over a year now.** So your revenue will also be consistent.

It's not a big-time consumer of your day.

Once you do hit a big winner, I don't think it's super complicated to scale quickly. You can write your 'ticket'.

**Nothing compares to the affiliate marketing business model.**

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Thanks for reading,  
Chris Reader

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